



oregon veterinary conference

March 5 - 7, 2010

CH2M Hill Alumni Center

Oregon State University, Corvallis

Cosponsored by the Oregon Veterinary Medical Association & the OSU College of Veterinary Medicine

Exhibitor Prospectus

The Oregon Veterinary Conference Committee has planned the program's format to provide you and your company with numerous professional and social opportunities.

The Oregon Veterinary Conference Exhibit Marketplace features:

- An exhibitor-friendly schedule, providing several opportunities to interact with attendees.
- Morning and afternoon refreshment breaks are held in the Exhibit Marketplace, providing a strong attraction for attendees to visit the exhibits.
- A Mardi Gras Party in the Exhibit Marketplace on Friday night with hors d'oeuvres and a no-host bar.
- A continental breakfast in the Exhibit Marketplace on Saturday morning.
- Staggered refreshment breaks to extend quality time for visiting exhibits.
- Active promotion of the Exhibit Marketplace in all CE sessions and luncheons.
- Signage thanking exhibitors for your support of the Oregon Veterinary Conference.

Exhibitors and allied industry are also invited to:

- Attend the OVMA Awards and Oregon Animal Hall of Fame™ Luncheon on Saturday. Fee: \$20
- Donate door prizes for the Mardi Gras Party in the Exhibit Marketplace on Friday night. Contact us by February 19, 2010 to arrange your donation.
- Donate items for the Oregon Animal Health Foundation's Silent Auction. The OAHF is the OVMA's charitable foundation, promoting animal welfare and the human-animal bond. Contact us by February 19, 2010 to arrange your donation.
- Sponsor a half or full day of CE (varies), a refreshment break (\$1,500), continental breakfast (\$2,500), box lunch (\$3,000), Mardi Gras Party (\$4,000) or awards luncheon (\$6,000). See the exhibitor contract for more information.

See the reverse of this page for the Show Information & Policies.

Show Information & Policies

Exhibit Dates	March 5 - 6, 2010 (Set-up is March 4, 2010. See below for set-up information.)
Facility & Location	Grand Ballroom, CHM2 Hill Alumni Center, Oregon State University, 725 S.W. 26th St., Corvallis, Oregon
Booth Costs	\$695 per single booth (8' x 8') and \$1,125 per double booth (8' x 16')
Reservation	To reserve your booth(s), submit the enclosed exhibitor contract accompanied by your company check or credit card payment of your non-refundable deposit of 50% of the total price of requested space. Reservations are first-come, first-served. Your deposit must be received by December 31, 2009 to reserve your spot. Balance due by January 31, 2010. Full payment can be made with initial application.
Exhibit Booths	Single booths are 8 ft. deep by 8 ft. wide. Double booths are 8 ft. deep by 16 ft. wide. Booths include the following at no extra cost: drapery (8 ft. backdrop with 3 ft. divider), identification sign indicating company name, one 6 ft. draped table, one electrical outlet, two chairs and a wastebasket. All other furnishings, equipment, etc., shall be provided by the Exhibitor at his/her expense, with arrangements made through the Oregon Veterinary Conference service contractor. The contractor will contact you prior to the conference about your booth set-up.
Use of Booth(s)	All exhibits and demonstrations must be confined to the exhibit booth. Exhibitors are encouraged to cooperate in closing of exhibits and clearing of the Exhibit Marketplace when requested. No Exhibitor may sublet their booth or portion thereof to another company or individual.
Schedule	Set-up: Thursday, March 4, 2010, 1:00 p.m. to 9:00 p.m. Exhibits must be ready by 8:00 a.m. on Friday, March 5, 2010. Exhibit Hours: Friday, March 5, 2010 from 8:00 a.m. to 7:00 p.m., including the Mardi Gras Party in the Exhibit Marketplace from 5:00 p.m. to 7:00 p.m. Saturday, March 6, 2010 from 8:30 a.m. to 4:00 p.m. Breakdown: Saturday, March 6, 2010 following the conclusion of the last afternoon break (approx. 4:00 p.m.). No breakdown of exhibits is allowed prior to 4:00 p.m. without express and preauthorized permission of the OVC Committee. Exhibitors who violate this policy may not be permitted to exhibit at OVC in future years.
Registration	Exhibitor badges will be provided for each company representative and may be picked up at the OVC Registration Desk inside the ballroom at the Alumni Center. Representatives names should be submitted prior to the conference.
Security	The OVC assumes no liability whatsoever for materials in the Exhibitor's booths. While security will not be provided, the Exhibit Marketplace will be locked at the end of exhibit hours each day.
Lodging	Lodging information and a copy of the program will be mailed under separate cover. The host hotel is the Hilton Garden Inn, (541) 752-5000, 2500 SW Western Blvd., Corvallis. Reservation Code: OVC10
Shipments	If you will be exhibiting at the OVC and wish to ship display material for the meeting, you may have it delivered to: OVC, Property Services, 644 S.W. 13th St., Corvallis, OR 97333 The contact telephone number is (541) 737-4019. Be sure to identify your company's name on each box in your shipment. Also, if you will need to ship your material at the conclusion of the conference, you will need to bring your own shipping paperwork.
Contract	Application to exhibit at the 9th Annual Oregon Veterinary Conference (OVC) becomes a contract upon acceptance. The OVC reserves the right to assign Exhibitor location in the Exhibit Marketplace, with space assigned based upon the number of required exhibits, past participation at meetings, and general groupings of exhibits for comparison. The OVC will make reasonable shifts in location for the benefit of the exhibitor or the betterment of the Exhibit Marketplace. No Exhibitor may sublet booth space to another company and/or individual.
Deadlines	A signed Exhibitor Contract and 50% deposit for your space must be received by December 31, 2009. Space is reserved on a first-come, first-served basis. The balance of the exhibit fee is due by January 31, 2010. Please remit the enclosed contract with your deposit or full payment. If you are interested in other sponsorship opportunities, please contact us as soon as possible.
Contact	For more information, or if you have any questions, please contact the Oregon Veterinary Medical Association at (800) 235-3502 or ovc@oregonvma.org .



Exhibitor Contract



Oregon Veterinary Conference
March 5 - 7, 2010
(Set-up: March 4, Exhibits: March 5 - 6)

Company or Organization: _____

Billing Contact: _____

Address: _____

Phone: _____ E-mail: _____

Representative(s) who will be attending: _____

Our booth identification sign (9" x 44") should read as follows: _____ (Company Name)

NOTE: Space is limited and will be assigned on a first-come, first-served basis, based on receipt of contract and deposit.

If space is filled, do you want to be on a waiting list? Yes No

If the Exhibit Marketplace is sold out, do you want space for a display in the hallway outside (same fee)? Yes No

Booth Space:

Single Booth (8' x 8') \$695 **Double Booth** (8' x 16') \$1,125

At least 50% of the total price of requested space must be submitted with this form no later than December 31, 2009, with the balance due by January 31, 2010. Entire payment may be enclosed with this contract if you so choose.

Sponsorship Opportunities:

Sponsor receives verbal recognition, signage, company logo slide (if provided), as well as recognition in OVC proceedings and in pre-meeting promotions on the OVMA's Web site and publications.

Refreshment Breaks \$1,500 each Friday AM Friday PM Saturday AM Saturday PM

Continental Breakfast \$2,500 each Friday Saturday **Boxed Luncheon** (Friday) \$3,000

Mardi Gras Party (Friday) \$4,000 **Awards Luncheon** (Saturday) \$6,000

Total Fees: \$ _____

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Exhibitor Signature: _____

Date: _____

Payment:

Check: Make check payable to Oregon Veterinary Conference.

Check # _____ Amt. _____ Rcvd. _____

Credit Card: **Visa** **MasterCard**

No. _____ Exp. _____ 3 Digit CVN _____ Billing Zip _____

Signature _____

Remittance: Mail the top sheet of this contract with payment to: OVC, c/o OVMA, 1880 Lancaster Dr. NE, Ste. 118, Salem, OR 97305

-OR- Fax this contract with credit card payment to: (503) 363-4218