

Exhibitor Prospectus



O r e g o n
V e t e r i n a r y
C o n f e r e n c e

March 16 -18, 2012

(Set-up: March 15, Exhibits: March 16 - 17)

**CH2M Hill Alumni Center
Oregon State University, Corvallis**

**Cosponsored by the Oregon Veterinary Medical Association
and the OSU College of Veterinary Medicine**

We are now accepting Exhibitor Contracts for the 11th annual Oregon Veterinary Conference. The Oregon Veterinary Conference committee has planned the program's format to provide you and your company with numerous professional and social opportunities to interact with the attendees.

Oregon Veterinary Conference Exhibit Marketplace features:

- ☞ An exhibitor-friendly schedule, providing several opportunities to interact with attendees.
- ☞ Morning and afternoon refreshment breaks are held in the Exhibit Marketplace, providing a strong attraction for attendees to visit the exhibits.
- ☞ A St. Patrick's Day Party in the Exhibit Marketplace on Friday night with hors d'oeuvres and a no-host bar.
- ☞ A continental breakfast in the Exhibit Marketplace on Saturday morning.
- ☞ Staggered refreshment breaks to extend quality time for visiting exhibits.
- ☞ Active promotion of the Exhibit Marketplace in all CE sessions and luncheons.
- ☞ Signage thanking exhibitors for your support of the Oregon Veterinary Conference.
- ☞ **New for 2012!** "Exhibitor Bingo" with a grand prize of an iPad for a lucky attendee. See Exhibitor Contract for details.

Exhibitors and allied industry are also invited to:

- ☞ Attend the OVMA Awards and Oregon Animal Hall of Fame™ Luncheon on Saturday. Fee: \$20
- ☞ Donate door prizes for the St. Patrick's Day Party in the Exhibit Marketplace on Friday night. Contact us by March 2, 2012 to arrange your donation.
- ☞ Donate items for the Oregon Animal Health Foundation's Silent Auction. The OAHF is the OVMA's charitable foundation, promoting animal welfare and the human-animal bond. Contact us by March 2, 2012 to arrange your donation.
- ☞ Sponsor a half or full day of CE (varies), a refreshment break (\$1,500), continental breakfast (\$2,500), box lunch (\$3,000), St. Patrick's Day Party (\$4,000) or awards luncheon (\$6,000). See the Exhibitor Contract for more information.

See the reverse of this page for the Show Information & Policies.

Deadline for Submission of Exhibitor Contracts: December 31, 2011

Show Information & Policies

Exhibit Dates	March 16 - 17, 2012 (Set-up is March 15, 2012. See below for set-up information.)
Facility & Location	Grand Ballroom, CH2M Hill Alumni Center, Oregon State University, 725 SW 26th St., Corvallis, Oregon
Fees	\$795 per single booth (8' x 8') and \$1,225 per double booth (8' x 16')
Reservation	To reserve your booth(s), submit the enclosed exhibitor contract accompanied by your company check or credit card payment of your non-refundable deposit of 50% of the total price of requested space. Reservations are first-come, first-served. Your deposit must be received by December 31, 2011 to reserve your spot. Balance due by January 31, 2012. Full payment can be made with initial application.
Exhibit Booths	Single booths are 8 ft. deep by 8 ft. wide. Double booths are 8 ft. deep by 16 ft. wide. Booths include the following at no extra cost: drapery (8 ft. backdrop with 3 ft. divider), identification sign indicating company name, one 6 ft. draped table, one electrical outlet, two chairs and a wastebasket. All other furnishings, equipment, etc., shall be provided by the Exhibitor at his/her expense, with arrangements made through the Oregon Veterinary Conference service contractor. The contractor will contact you prior to the conference about your booth set-up.
Use of Booth	All exhibits and demonstrations must be confined to the exhibit booth. Exhibitors are encouraged to cooperate in closing of exhibits and clearing of the Exhibit Marketplace when requested. No Exhibitor may sublet their booth or portion thereof to another company or individual. Subcontractors affiliated with an exhibitor must purchase an exhibitor badge (\$100).
Schedule	<p>Set-up: Thursday, March 15, 2012, 1:00 p.m. to 9:00 p.m. Exhibits must be ready by 8:00 a.m. on Friday, March 16, 2012.</p> <p>Exhibit Hours: Friday, March 16, 2012 from 8:00 a.m. to 7:00 p.m., including the St. Patrick's Day Party in the Exhibit Marketplace from 5:00 p.m. to 7:00 p.m. Saturday, March 17, 2012 from 8:00 a.m. to 4:00 p.m.</p> <p>Breakdown: Saturday, March 17, 2012 following the conclusion of the last afternoon break (approx. 4:00 p.m.). No breakdown of exhibits is allowed prior to 4:00 p.m. without express and preauthorized permission of the OVC Committee. Exhibitors who violate this policy may not be permitted to exhibit at OVC in future years.</p>
Registration	Included with each exhibitor's booth fee are badges for 4 company representatives (employees of the company). Additional representative badges may be purchased for \$50 each. All representatives must have badges. The badges will be available onsite at the OVC Registration Desk inside the ballroom at the Alumni Center. Representatives' names must be submitted on the Exhibitor Contract. Subcontractors affiliated with an exhibitor, and who are not employees of the exhibiting company, must purchase a separate exhibitor badge at a fee of \$100.
Security	The OVC assumes no liability whatsoever for materials in the Exhibitor's booths. While security will not be provided, the Exhibit Marketplace will be locked at the end of exhibit hours each day.
Lodging	Lodging information and a copy of the conference program will be mailed under separate cover. The host hotel is the Hilton Garden Inn, (541) 752-5000, 2500 SW Western Blvd., Corvallis. Reservation Code: OVC12
Shipments	If you will be exhibiting at the OVC and wish to ship display material for the meeting, you may have it delivered to: OVC, Property Services, 644 S.W. 13th St., Corvallis, OR 97333 The contact telephone number is (541) 737-4019. Be sure to identify your company's name on each box in your shipment. Also, if you will need to ship your material at the conclusion of the conference, you will need to bring your own shipping paperwork.
Contract	Application to exhibit at the 11th Annual Oregon Veterinary Conference (OVC) becomes a contract upon acceptance. The OVC reserves the right to assign Exhibitor location in the Exhibit Marketplace, with space assigned based upon the number of required exhibits, past participation at meetings, and general groupings of exhibits for comparison. The OVC will make reasonable shifts in location for the benefit of the exhibitor or the betterment of the Exhibit Marketplace. No Exhibitor may sublet booth space to another company and/or individual.
Deadlines	A signed Exhibitor Contract and 50% deposit for your space must be received by December 31, 2011. Space is reserved on a first-come, first-served basis. The balance of the exhibit fee is due by January 31, 2012. Please remit the enclosed contract with your deposit or full payment. If you are interested in other sponsorship opportunities, please contact us as soon as possible.

Exhibitor Contract

Oregon Veterinary Conference

March 16 - 18, 2012

(Set-up: March 15, Exhibits: March 16 - 17)

Company or Organization: _____

Billing Contact: _____

Billing Address: _____ City: _____ State: _____ Zip: _____

Billing Phone: _____ Billing E-mail: _____

Our booth identification sign (9" x 44") should read as follows: _____(Company Name)

Representatives: Representative(s) who will be attending the conference. First 4 representatives per booth included; additional at \$50 each. Indicate the days representatives will be onsite. Please list names and e-mail addresses below, and add an additional sheet as necessary:

1. _____	<input type="checkbox"/> <input type="checkbox"/>	2. _____	<input type="checkbox"/> <input type="checkbox"/>
Included in booth fee.	Fri. Sat.	Included in booth fee.	Fri. Sat.
3. _____	<input type="checkbox"/> <input type="checkbox"/>	4. _____	<input type="checkbox"/> <input type="checkbox"/>
Included in booth fee.	Fri. Sat.	Included in booth fee.	Fri. Sat.
5. _____	<input type="checkbox"/> <input type="checkbox"/>	6. _____	<input type="checkbox"/> <input type="checkbox"/>
<input type="checkbox"/> \$50 fee	Fri. Sat.	<input type="checkbox"/> \$50 fee	Fri. Sat.
7. _____	<input type="checkbox"/> <input type="checkbox"/>	8. _____	<input type="checkbox"/> <input type="checkbox"/>
<input type="checkbox"/> \$50 fee	Fri. Sat.	<input type="checkbox"/> \$50 fee	Fri. Sat.

Booth Space: **Single Booth** (8' x 8') \$795 **Double Booth** (8' x 16') \$1,225

At least 50% of the total price of requested space must be submitted with this form no later than December 31, 2011, with the balance due by January 31, 2012. Entire payment may be enclosed with this contract if you so choose.

NOTE: Space is limited and will be assigned on a first-come, first-served basis, based on receipt of contract and deposit.

Waiting List: If space is filled, do you want to be on a waiting list? Yes No

Sponsorship Opportunities: Sponsor receives verbal recognition, signage, company logo slide (if provided), as well as recognition in OVC proceedings and in pre-meeting promotions on the OVMA's Web site and publications.

Refreshment Breaks \$1,500 each Fri. AM Fri. PM Sat. AM Sat. PM **Boxed Luncheon** (Fri.) \$3,000

Continental Breakfast \$2,500 each Fri. Sat. **St. Patrick's Day Party** (Fri.) \$4,000 **Awards Luncheon** (Sat.) \$6,000

Exhibitor Bingo: Attendees who turn in a completed bingo card will be eligible to win an iPad in a random drawing. To participate, include a question or fact about your company or products below. Attendees will come to your booth for the answer/mark on their card. **Your participation is voluntary.**

Total Fees: \$ _____

Application to display at the Oregon Veterinary Conference (OVC) becomes a contract upon acceptance. The OVC reserves the right to assign Exhibitor location in the Exhibit Marketplace, with space assigned based upon the number of required exhibits, past participation in the OVC, and general groupings of exhibits for comparison. The OVC will make reasonable shifts in location for the benefit of the Exhibitor or the betterment of the Exhibit Marketplace. **No Exhibitor may sublet booth space to another company and/or individual. Subcontractors affiliated with an exhibitor must purchase their own exhibitor badge (\$100). We, the Exhibitor, agree to comply with the Show Information & Policies on the enclosed sheet.**

Exhibitor Signature: _____ **Date:** _____

Payment:

Check: Make check payable to Oregon Veterinary Conference. Check # _____ Amt. _____ Rcvd. _____

Credit Card: Visa MasterCard

No. _____ Exp. _____ 3 Digit CVN _____ Billing Zip _____

Signature _____

Remittance: Mail the top sheet of this contract with payment to: OVC, c/o OVMA, 1880 Lancaster Dr. NE, Ste. 118, Salem, OR 97305

-OR- Fax this contract with credit card payment to: (503) 363-4218