



March 3 - 5, 2017



# Oregon Veterinary Conference

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16th Annual

# Oregon Veterinary Conference

March 3 - 5, 2017

Oregon State  
University  
Corvallis

**REGISTER ONLINE**

You can register your whole team for the conference at [oregonvma.org/ovc](http://oregonvma.org/ovc)

The Oregon Veterinary Conference is a joint effort of the Oregon Veterinary Medical Association and the Oregon State University College of Veterinary Medicine, with the goal of providing meaningful continuing education to veterinarians and the healthcare team. This year's conference offers a variety of topics for the medical and practice management aspects of the companion, equine or large animal practice, as well as the opportunity for veterinarians to fulfill their APHIS accreditation renewal CE requirements.

## Download the conference app

The OVC app will include the onsite schedule and room assignments, proceedings, social feed, and more.

- ◆ **1/** Get the Yapp app, available from the App Store or Google Play and then **2/** Scan the code or go to the URL to download the OVC app.
- ◆ If you still have the 2016 conference app installed on your device, you don't need to install anything new. You will be prompted to update to this year's version when you open the app in Yapp.

Scan for the OVC app



[my.yapp.us/OREGONVC](http://my.yapp.us/OREGONVC)

**Earn 15**

**CE credits**

**-and-**

**Renew**

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**accreditation**

## FAQ

### What's included in the registration fee?

Your registration includes all meals and refreshment breaks for the day(s) you will attend, access to the Exhibit Hall, and the proceedings.

### When will I receive my CE certificate?

Your CE certificate will be included in the registration packet that you will receive when you check-in at the conference.

### Will there be tables in the meeting rooms?

Due to space considerations, as well as the fixed size of the rooms in the Alumni Center and LaSells, most seating is theater style. To assist us in making room assignments, and, therefore, seating more comfortable for all, please indicate the sessions you will be attending on your registration form.

### Why is there a fee for parking on Friday?

Parking is available on campus for a fee: \$10 in the Zone B&C lots near the conference facility. There is no charge on the weekend. Parking usage varies among attendees. Some attendees stay at nearby hotels and walk. Others carpool. Therefore, paying individually if and when you park is the most equitable option for all. For your convenience, you may want to purchase your parking pass in advance from the OSU Web site: [my.parking.oregonstate.edu/sales/daily/](http://my.parking.oregonstate.edu/sales/daily/)

### How do I access the proceedings?

The proceedings will be available on the OVMA Web site ([oregonvma.org](http://oregonvma.org)) at least 2 weeks before the meeting. Include your e-mail address on your registration form to receive notification when the proceedings are available. Please print a hard copy of the notes for the sessions you plan to attend and/or download the files to your laptop, tablet or smartphone for onsite reference. The proceedings will also be included in the conference app, available from [my.yapp.us/oregonvc](http://my.yapp.us/oregonvc).

### Can I bring my dog to the conference?

If your dog is a service animal, yes. Only service animals are allowed in the facilities.

### Where can I find childcare?

For a list of childcare providers in the Corvallis area, please contact the Corvallis Tourism Board at 800/334-8188.

### Do you accommodate dietary needs/requirements?

Yes, please note your special needs on the registration form. Meals can be picked up at the registration desk.

## QUESTIONS?

Phone: 800/235-3502 Fax: 503/363-4218

E-mail: [ovc@oregonvma.org](mailto:ovc@oregonvma.org) Web: [oregonvma.org/ovc](http://oregonvma.org/ovc)

# Speakers

## USDA APHIS Accreditation Renewal

Maura Gibson DVM | Victoria Knutson DVM  
Brianna Schur DVM, MPA



The three representatives with USDA will present a combined six modules that lead to veterinary certification needed to issue health certificates.

**Module 9** Interstate & International Health Certificates for Category 1 Animals **Module 21** Animals' Fitness to Travel **Module 3** Overview of Foreign Animal, Program, and Reportable Diseases **Module 6** Exotic Avian Disease **Module 7** Foreign Animal Disease Detection in Category 1 Animals **Module 4** Preventing Disease Introduction and Spread

## Companion Animal

Jean Battig DVM, DACD

Animal Dental Clinic NW – Lake Oswego, OR  
503/292-4533 | drbattig@gmail.com

Dr. Battig will present a series of talks that are geared for both veterinarians and veterinary technicians, with a focus on practice relevance.

**Staging and Treatment of Periodontal Disease** Periodontal disease is seen in almost every pet we treat. It can cause deep oral infection and affect the system as a whole. What is it and how best to treat it. **The Staff's Role in Dental Communication to Clients** Offering dental care to clients and getting buy in from them requires knowledgeable staff members from the front desk to the back room. Find out how to empower your staff to talk the talk with clients. **The Disease We Love to Hate: Tooth Resorption** Tooth resorption in dogs and cats can be tedious, frustrating and daunting. Learn more about the pathology and how/when to treat it. **To Save or Pull: Preserving Function** Dead/fractured/periodontitis afflicted teeth require treatment. Which damaged or diseased teeth can be treated and saved for oral function and why. **Intraoral Radiograph Interpretation** Getting more comfortable reading intraoral radiographs. **Malocclusion!!? Now What?** Understand the types of malocclusion in pets and its effect on oral function and comfort. Even "normal" malocclusions (e.g. brachycephalic) can have problems. Know what to look for and how it can be treated to eliminate pain.

Cassandra Bliss DVM, DACVO

Bliss Animal Eye Care, Inc. – Central Point, OR  
541/727-7127 | drbliss@blissanimaleyecare.com

A graduate of Washington State University's veterinary program, Dr. Bliss is scheduled to present practical considerations of ophthalmology for the general practitioner.

**Incorporating Ocular Wellness into Your Small Animal Practice** Develop an age appropriate plan in your clinic for integrating ophthalmology evaluations into a pet's health care plan. Identify patients who are in at-risk populations for eye disease in your practice and methods for evaluating those at-risk pets. This lecture is great for doctors and paraprofessional staff. **A Well-Stocked Ocular Pharmacy for the Small Animal and Equine Practitioner** Identify key medications you should stock in your ocular pharmacy, those you should have on hand, but not stock, and those you should forget about. **Scratching the Surface: Canine Corneal Ulcers** Discussion will focus on how to diagnose and correctly classify an ulcer and apply how anatomy and physiology play a role in corneal wound healing. Treating the specific types of ulcers in the canine patient will also be covered. **The Pressure Is On: Diagnosis and Management of the Glaucoma Patient** This presentation will help you answer the following questions. What are the causes of glaucoma? How do I diagnose it? Is it worth having a tonometry device in my hospital? How do I treat emergency glaucoma? What topical or systemic meds should I use and

which should I not use? How do I know if uveitis is the cause or the effect? Steroids or NSAIDs or neither? What about the other eye?

Dennis Chew DVM, DACVIM

Professor Emeritus, Center for Veterinary Medicine, The Ohio State University  
614/314-8539 | dennischew@me.com

Dr. Chew is a leading authority on veterinary urology and nephrology, and pioneered many of the diagnostic procedures used today for urinary endoscopy in the dog and cat.

**Urinalysis Revisited** This session will address how the method of urine collection can affect results, plus the benefits of in-house UA. Abnormal elements in urinary sediment will also be covered, along with how casts form and what clinical significance they have. **Chronic Kidney Disease: Diagnosis & Initial Management** Staging CKD according to IRIS guidelines will be reviewed. Kidney diets to extend the patient's life will also be discussed, as well as optimal diet and intestinal phosphate binders. **Chronic Kidney Disease: Further Management** This session will look at why control of secondary renal hyperparathyroidism is important during CKD. Calcitriol treatment in combination with ACE-inhibition benefits the patient with CKD. **Bacterial Urinary Tract Infections** Focus will be on new treatment strategies, including high dose and short duration protocols (*E. coli* is the most common pathogen associated with UTI in dogs, and quantitative urine culture before and after treatment is so important). **Diagnosis & Management of Hypercalcemia in Dogs and Cats** Detection of hypercalcemia is problematic for the busy practitioner, since both under- and over-interpretation lead to diagnostic errors and potential negative results for the patient. This session will present a method to allow the clinician to decide when the finding of hypercalcemia should be considered important now or if it is okay to be followed later. **Management of Cats with Urethral Obstruction** Methods of relief and approach to acute metabolic crisis will be examined. Discussion will include a new non-invasive method to manage cats without use of urinary catheters or urethral flushing, among other topics. **Idiopathic & Interstitial Cystitis: Diagnosis & Management** Diagnostic strategies will be discussed to help the clinician differentiate true bacterial urinary infection from urolithiasis and idiopathic cystitis. The talk will also explore the four potential difference syndromes of FIC and which is the most common. **FIC: Further Management** The session will address the role of diet, water intake, and optimal litterbox management in the treatment of FIC. Stress reduction and how it reduces LUT signs will be covered, as well as successful implementation of environmental modification and enrichment to reduce the reliance on and need for drugs.

Richard Ford DVM, DACVIM

Emeritus Professor of Medicine, North Carolina State University

919/219-0992 | rbford@ncsu.edu

A past president of the North American Veterinary Conference, Dr. Ford is a co-author of both the *AAHA Canine Vaccine Guidelines* and the *AAFP Vaccine Guidelines*.

**New Vaccines and Vaccinations: Updates and Insights (Dogs & Cats)** A behind-the-scenes look at key issues surrounding canine and feline vaccination that have a direct impact on practicing veterinarians. Discussion centers on the selection and use of vaccines and includes the most controversial vaccine related issues facing veterinarians. Examples: annual v. triennial vaccination; legalities of off-label vaccination recommendations; immunization failure – the patient v. the vaccine; and much more. **New Vaccine-Adverse Reaction and Injury** Adverse reactions among the dogs and cats have only recently become the target of limited scientific study. Considering the large number of vaccine choices

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available today, and the relative *under*-reporting of reactions, this presentation has been developed as a graphic review of the types of reactions (acute and delayed) currently recognized. **New Antibody Titers v. Vaccination – Application for Practice** As the interest in performing vaccine titers increases within the profession, commercial labs are now offering serology panels for dogs and cats specifically to address the immune response following vaccination. This presentation addresses the two most fundamental issues facing veterinarians regarding the use of antibody titer testing to assess patient response to vaccination: 1. What are the indications for performing vaccine titers on individual patients? and 2. What do the results really mean? **Hyperlipidemic States in the Dog and Cat** This presentation addresses a number of key factors in establishing a diagnosis and long-term management option for the hyper-triglyceridemic patient. **Zoonoses: How Real the Threat?** This provocative presentation that not only focuses on the most common infections of dogs and cats that pose a health risk to humans but will challenge everyone's concept of what is and what is *not* a zoonotic infection. Emphasis is placed on legal implications facing veterinarians and veterinary technicians associated with failure to warn clientele about a pet's infection that may in fact be zoonotic. **Chronic Cough in the Dog** This discussion centers on one of the most common yet underdiagnosed respiratory conditions in adult dogs: chronic lower airway disease. When the cough is determined not to be associated with the pneumonia, neoplasia, or cardiac disease, chronic airway disease is a key consideration. The presentation focuses on practical diagnostic strategies and long term considerations designed to prevent potentially serious complications associated with lower airway collapse. **FIP – More Complex than We Thought** This session addresses the spectrum of clinical signs associated with wet and dry forms of FIP, challenges associated with establishing a diagnosis, population management, treatment options, and prevention. It includes the challenges associated with immunizing cats against FIPV. **Infectious Disease Update** This session is an interactive, fact-centered update on various topics of clinical relevance. Representative topics include the rapidly emerging parvovirus-2 in dogs...what's the significance?; canine infectious respiratory disease ...it's not kennel cough, anymore; leptospirosis (new vaccines and vaccination recommendations); and canine Lyme disease...diagnostic testing versus vaccination.

#### **Valerie Parker DVM, DACVIM, DACVN**

Assistant Professor, The Ohio State University

614/292-3551 | parker.888@osu.edu

Board-certified in both internal medicine and nutrition, Dr. Parker is an outstanding presenter

whose primary areas of interest include kidney disease, gastrointestinal disease and endocrinology, as well as all aspects of nutritional management of disease.

**The Role of Protein Restriction in CKD** We will review the pros and cons of protein restriction as well as general nutritional management tools for CKD. **Protein-Losing Nephropathy – Medical and Nutritional Management** We will review medical and nutritional management of canine PLN. **Obesity Management** We will review the prevalence and potential consequences of obesity as well as some specific management tools for addressing obesity in practice. **Nutritional Management of Chronic Enteropathies** We will review various nutritional approaches to management of canine and feline chronic enteropathies. **Unconventional Diets** We will review motivations behind feeding unconventional diets (e.g. raw, home-cooked, vegetarian, vegan), and associated risks and potential benefits. **The Use (and Misuse) of Liver Diet** We will review some common canine and feline liver diseases and consider when a liver diet would or wouldn't be most appropriate.

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## **OSU CVM Faculty: Translational Research Topics in Veterinary Medicine**

### **Sentinel Lymph Node Mapping**

The sentinel lymph node is the first lymph node that a tumor reliably drains to. This has huge impacts for prognosis and treatment options but is largely ignored amongst veterinarians. We have multiple clinical trials looking at different methodologies for this including imaging, surgery and pathology. – **Katy Townsend, DVM, DACVS (Small Animal Surgery)**

**Serum Concentrations of Symmetric Dimethylarginine and Creatinine in Cats with Kidney Stones** Serum concentrations of symmetric dimethylarginine (SDMA) correlate with renal function in cats. The purpose of this study was to retrospectively measure serum SDMA concentrations in cats with kidney stones. Our goal was to determine if increased serum SDMA concentrations are an indication to perform radiographic imaging to check for the presence of kidney stones in cats, before kidney function declines and cats become azotemic. – **Jean Hall, DVM, DACVIM (Internal Medicine)**

**Nanophyetus Salmincola, Vector of the Salmon Poisoning Disease Agent Neorickettsia Helminthoeca, Harbors a Second Species of Pathogenic Neorickettsia** In collaboration with Dr. Vasyl Tkach, University of N. Dakota, we are studying neorickettsia strains from dogs with salmon poisoning and from the fluke *Nanophyetus salmincola* from *Juga* snails and salmon. In addition to *Neorickettsia helminthoeca*, we have found another neorickettsia that is capable of causing disease in dogs, the SF agent. Originally described from the fluke *Stellantchasmus falcatus* from grey mullet in Japan, this is the first report of this bacterium in Oregon. – **Michael Kent, PhD (Microbiology)**

### **Update on Oncology Clinical Trials at OSU**

This talk will describe the beneficial use of clinical trials in the treatment of pets with cancer. Several trials currently ongoing at the OSU Veterinary Teaching Hospital will be highlighted and discussed. – **Katie Curran, DVM, MS (Oncology)**

### **Comparison of Culture Methods for Diagnosis of Urinary Tract Infection and Association with Clinical Outcome**

When diagnosing UTIs, it is becoming increasingly important to interpret the results of urine culture with the patients' clinical signs, history, and other diagnostic test results in mind, particularly when the culture yields low bacterial counts, to avoid misuse of antibiotics and contribution to increasing antibiotic resistance. Recent research into uropathogenic *Escherichia coli*, the most common cause of UTI in small animals, has shown that isolates from animals are remarkably similar to those from humans, furthering the need for responsible antibiotic use. – **Emily Swan (Class of 2017), Peggy J. Dearing and Kathy L. O'Reilly**

### **Staphylococcus Infections: How to Deal with Infections When There is Increasing Antibiotic Resistance**

The epidemiology of Staphylococcus infections was investigated in the Veterinary Teaching Hospital at OSU from January 2012 to December 2015. Sources of infection, antibiotic susceptibility to antibiotics, response to therapy, and transmission of antibiotic resistance to methicillin were determined. The outcome of the study resulted in the adoption of changes to diminish the risk of future hospital infections. – **Luiz E. Bermudez, MD (Microbiology)**

## Equine

### Dennis Brooks DVM, DACVO, PhD

Professor Emeritus, University of Florida  
brooksd@ufl.edu

Dr. Brooks is one of the foremost experts on equine ophthalmology in the world and has written more than 170 academic scientific publications, 76 book chapters and has presented more than 300 lectures both nationally and internationally on comparative ophthalmology.

**Eye Examination Techniques in the Horse** Discussion will include evaluation of vision, use of smartphones in ophthalmology, and expanded uses of fluorescein dye. **Corneal Ulcers and Abrasions** These topics will be discussed in detail regarding progression of abrasions to ulcers, problems with excessive corneal edema, and degeneration of ulcers due to tear film proteases. We will also look at how to manage abrasions, superficial and deep ulcers, and discuss how to manage the perforated cornea. **New Group of Four Types of Immune-Mediated Keratitis** The session will explore diagnosis, therapy and prognosis. Diagnosis and therapy of non-ulcerative keratopathies, including corneal stromal abscesses, linear keratopathy, endothelial detachment and eosinophilic keratitis will be presented. **Uveitis in the Horse** Uveitis is not related to autoimmune disease and the autoimmune syndrome of Equine Recurrent Uveitis will be differentiated. Diagnosis and management of each form will be discussed.

### Lynn Caldwell BS, DVM

Silverton Equine Veterinary Services – Silverton, OR  
503/873-5375 | la4492@aol.com

A graduate of Purdue's veterinary program, Dr. Caldwell has written articles and papers on equine dentistry. She is a past chair of AAEP's Dentistry Committee and presents nationally on dentistry.

**Caps, Canine and Wolf Teeth** This session will look at the foundation of good equine dentition – and it all starts with sound care of caps, canine and wolf teeth. **EOTRH and Fascial Space Infections** EOTRH disease occurs in older horses when their body reabsorbs the bone and tissue surrounding the incisor (and sometimes canine) roots. This session will identify what you need to look for, diagnosis, and what you can do to address this serious concern. The session will also cover fascial space infections.

### Patrick McCue DVM, PhD, DACT

Professor of Equine Reproduction, Colorado State University  
970/491-8626 | pmccue@colostate.edu

Dr. McCue coordinates the clinical stallion, foaling and embryo transfer services at CSU's veterinary speaker and speaks internationally on equine reproduction.

**Equine Endometritis** Diagnosis, therapy and prevention of mating-induced endometritis, bacterial endometritis, and fungal endometritis. **Dystocia and Other Peri-Parturient Issues** Common causes of equine dystocia, recommendations for intervention, clinical indications for a Cesarean surgery or fetotomy, recognition and emergency intervention for premature separation of the placenta (Red-Bag), and management of peri-parturient hemorrhage. **Twins and Other Early Pregnancy Issues** Early recognition of twins, options for twin management, diagnosis and prevention of early pregnancy loss, recognition of empty trophoblastic vesicles. **Retained Placenta and Other Post-Partum Issues** Identification, treatment and prevention of retained placentas, management of uterine prolapse and other issues. **Stallion Issues** Diagnosis and management of reproductive problems in the stallions, including hemospermia, urospermia, low sperm concentration, blocked ampullae, sperm accumulation and other issues.

## Food Production

### Chris Chase DVM, PhD

Professor, Veterinary & Biomedical Sciences, South Dakota State University  
605/688-5652 | christopher.chase@sdstate.edu

Dr. Chase's expertise in animal disease research allows him to integrate veterinary research with the practical aspects of clinical medicine, with emphasis on immunology and virology.

**The Good, the Bad and Ugly of the Immune Response** The latest information on the basic immune response to take advantage of age, life stage (pregnancy lactation and growth) to maximize the body's defense will be covered. This talk will also discuss what happens with too much "immune" response. **Calf Vaccination Protocols: Fact vs. Fiction** This session will address the latest research on basic immune response to vaccines and timing. This will include boosting vaccine responses and mucosal immunity. **Immune Response and Microbiome: What Is It and Why Is It Important to Understand?** This talk will provide background on cytokine storm – a perfect storm that involves a physiological component (negative energy balance) along with microbiome changes in the gut (diet change) resulting in severe respiratory disease. In the end, it affects inflammatory pathways, which results in enhanced disease.

### Chuck Estill VMD, PhD, DACT

Professor, Department of Animal and Rangeland Services, Oregon State University

541/737-7667 | charles.estill@oregonstate.edu

**Why and How to Do FAMACHA Scoring** This is a training session on the use of FAMACHA, enabling small ruminant practitioners to make deworming decisions when anemia in sheep and goats is associated with barber pole worm infection.

### Brad LeaMaster DVM, PhD

State Veterinarian, Oregon Animal Health Division  
503/986-4680 | bleamaster@oda.state.or.us

Dr. LeaMaster has extensive experience with regulatory medicine in working with USDA APHIS and with the Oregon Department of Agriculture as a field veterinarian and in his current position.

**Status Update: Animal Health Division**

### Jennifer Schleinig DVM, MS, DACVS

Associate Professor, Iowa State University  
515/294-1500 | jschlein@iastate.edu

Following graduation from the veterinary program at Iowa State University, Dr. Schleinig's career has been well-balanced between clinical experience and academia. Her talks are recognized for their practicality and clinical relevance.

**Tips for Improving Surgical Success in the Field** Discussion will look at improving surgical success in sometimes difficult field situations. Topics to include Halstead's Surgical Principles, antibiotic use, and case discussions. **Bovine Lameness** The most common causes of lameness will be addressed, including claw lesions, septic joints and tendon sheaths, and other soft tissue injuries. Treatment options will be highlighted as well as what the scientific literature says about these conditions. Cases will be presented to provide clinical relevance. **Common Surgical Procedures in Cattle** This session will focus on surgical intervention, with case discussion and literature review. Procedures will include abdominal surgeries, upper airway surgery for calf diphtheria, and other surgeries encountered in practice. **Anesthesia & Pain Management in Cattle** There's more to life than just flunixin and lidocaine. This session will review options for local, regional, and general anesthesia that will have practical application to practitioners who provide services both in their clinics and out of their trucks. **Clinical Case Studies in Cattle**

## Animal Welfare

Our guest presenters will open the discussion by sharing their perspectives on key welfare issues and concerns. This will be followed by an open Q&A period, with audience participation.

### Gail Golab PhD, DVM, DACAW

Chief Advocacy & Public Policy Officer, AVMA  
847/285-6618 | ggolab@avma.org  
Prior to her new position with AVMA, Dr. Golab headed up the Animal Welfare Division. She is board-certified in animal welfare and is as well-versed on welfare topics as anyone in the United States.

### Wayne Pacelle, CEO & President

Humane Society of the United States  
wpacelle@humanesociety.org  
Mr. Pacelle attended Yale University, where he earned degrees in history and environmental studies. Prior to his current position with HSUS, he served as the chief lobbyist and spokesperson for the nonprofit organization.

## Practice Leadership & Team Development

### Karen Felsted CPA, DVM, CVPM, CVA

PantheraT Consultants – Dallas, TX  
214/862-3802 | info@PantheraT.com  
As a veterinarian, a CPA and international business consultant, Dr. Felsted brings a unique combination of skills, experience and relevant discussions for today's veterinary operations.

**Driving Profitability in Your Practice** Profits drive practice sale value and cash flow – critical issues for all practice owners and managers. And yet, less than 5% of practices know what their profit margin is. Hint: It's not what your tax return or profit and loss statement tell you. Of course, knowing your profit margin isn't enough. The key question is how do you become more profitable? **Keys to Effective Hiring and Retention** Selecting the right team is number one on everyone's wish list. Creating an efficient, productive and polished team starts with the interview process. 80% of employee turnover is attributed to poor hiring. Key techniques leading to effective hiring include understanding the unique employee qualities needed by the practice, behavioral interviewing, and how to make the final selection. Once hired, the practice needs to retain the good quality employee - this doesn't just happen by itself. **Giving Clients What They Really Want** Attracting and keeping clients is always a challenge. Focusing on giving them what they want, not what we want them to want, makes the difference in whether they go or stay. Forward booking appointments will be part of the discussion.

### Eric Garcia

Simply Done Tech Solutions – Tampa, FL  
813/545-3044 | eric@simplydonetechsolutions.com  
Mr. Garcia is an industry thought leader on IT and marketing and recognized throughout the profession for his practical insights that can be implemented in today's busy and hectic practice environment. He is an outstanding presenter.

**Optimizing Your Digital Presence – Featuring Real Case Studies from Real Veterinary Practices** – Action packed digital marketing tips to get you excited about marketing in the digital space. With this session, you will leave with general knowledge and tips to get you on the right track to digital/Internet marketing in your practice. Featuring several case studies from veterinary practices from all over the United States. **Developing the Best Facebook Marketing Strategy:** Big changes are afoot for social media giant Facebook. Leave with valuable tips and tools to stay up to date

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with your Facebook marketing efforts. Get to the root of pet owner decision-making, as well as branding, client-centric communication strategy, and effective organic and paid marketing campaigns. Finally, we will review how to track the effectiveness of your overall strategy and setup a master plan. **New Tools & Tips to Manage Your Online Reputation in 2017** It's frightening but true—although it takes years to build your reputation (both online and offline), it takes only moments for a negative online review to destroy it. Help happy clients spread their accolades for your practice through online reviews. Engage negative reviewers with honest, transparent and timely responses and earn back respect and goodwill. Discover how to develop a reputation management plan for your practice. **25 Electronic Tools/Apps That Will Rock Your Veterinary Practice** There are many new and exciting electronics available to consumers at affordable prices. Mr. Garcia will show you the top 25 most exciting consumer electronics and apps for veterinary practices and how they can be used to increase productivity, enhance client value, and/or cut down on practice operation costs.

## Technicians & Assistants

### Jean Battig DVM, DACD

Animal Dental Clinic NW – Lake Oswego, OR  
503/292-4533 | drbattig@gmail.com  
Dr. Battig will present a series of talks that are geared for both veterinarians and veterinary technicians, with a focus on practice relevance. See the Companion Animal section for topics. Additionally, she will present a dental lab for technicians and assistants on Saturday afternoon. Registration is limited to 20. Fee: \$105. Sign up on the registration form. First-come, first served. Topics include:

**Mastering the Dental Propoxy** How to properly, thoroughly and safely scale and polish the teeth. **Basic Dental Charting** Oral evaluation and how to document pathology. **Hand Instrumentation and Sharpening** Know what instruments you have, what they are, how to use them and how to keep them sharp! **The Technician's Role in the Dental Procedure** How can you best leverage yourself to keep dental procedures efficient?

### Megan Brashear CVT, VTS (ECC)

Dove Lewis Emergency Animal Hospital – Portland, OR  
971/255-5927 | mbrashear@dovelewis.org  
As the education manager for Dove Lewis, Ms. Brashear helps to provide training the hospital's employees as well as technicians worldwide through in-person lectures and videos available at On the Floor@Dove. **Trauma and Shock: The 1-2 Punch** Learn how to recognize the clinical signs of shock in trauma patients, why shock occurs, and how to respond to these patients. This talk will also look at different types of trauma commonly experienced by cats and dogs and break down the treatment goals, diagnostics, and monitoring. Case studies will place an emphasis on critical thinking and technician preparation. **Kidney Disease: Nursing Them Through** This lecture will cover the reasons for acute kidney failure, emergency treatment, and nursing skills required for both acute and chronic kidney failure patients. **Canine Heatstroke: Keeping Your Cool** Thermal injury can quickly lead to multiple organ involvement and a critical patient. This lecture will cover heat induced organ injury system by system focusing on recognition by the nursing team, immediate treatment, and ongoing nursing needs. An emphasis on nursing plans and critical patient monitoring is prevalent throughout the lecture. **The Art of Nursing** Veterinary nursing involves continued study in medical knowledge but also includes patient enrichment, team communication, critical thinking skills, and client education and compassion. This talk will cover all of the aspects of nursing and supply tips for making the most of your career as a veterinary technician. **Endocrine Nightmare: Addison's Crisis** You may see patients with Addison's Disease, but are you comfortable with all of

the ins and outs of this disease? This lecture discusses Addison's Disease including common breeds, effects of the disease, and what happens in an Addison Disease Crisis. These emergent patients will be covered in detail so that technicians can recognize a potential crisis on blood work and understand treatment strategies. **Understanding Electrolytes and Fluid Therapy** Not all IV fluids are created equal, and not every type of fluid is appropriate for every patient. This lecture will explain not only the make-up of fluids, but when to use each type, where fluids go once they enter the body, how to calculate IV fluids and drug additives, and monitoring patients on fluid therapy. We will also break down the reasons, physical signs, and treatments of electrolyte abnormalities placing an emphasis on recognition of physical signs so that technicians know what to watch for in their patients.

### **Maeve East CVT**

Veterinary Surgical Center of Portland – Portland  
503/292-0931 | manditoo24@hotmail.com

Ms. East has more than 10 years of experience as a lead veterinary technician in neurology, orthopedics, soft tissue and emergency medicine. Prior to moving to Oregon in 2005, she was the Senior Sterile Surgery Technician with the prestigious Angell Animal Medical Center outside of Boston.

**Wound Triage & Assessment: What to Do When They Walk Through the Door | Wound Management: Long-Term Solutions | Infection Control: How to Keep the Bugs Out**

### **Traci Medeiros CVT, CPM**

Animal Dental Clinic NW – Lake Oswego, OR  
503/292-4533

Ms. Medeiros joined the team at Animal Dental Clinic as Practice Manager in 2014. After graduating from Portland Community College in Veterinary Technology, she started her career in veterinary medicine as a Certified Veterinary Technician in a mixed animal practice, Traci eventually transitioned to small animal practice and became interested in practice management. She worked in practice management for 10 years and taught at Sanford Brown College in the Veterinary Technology program, where she taught veterinary technician students from all over the Portland/SW Washington area.

**The Staff's Role in Dental Communication to Clients**

### **Kelly Moffat DVM, DACVB**

VCA Mesa Animal Hospital – Mesa, AZ  
480/833-7330 | behavior.moffat@vcaantech.com

Dr. Moffat received her veterinary degree from Colorado State University and joined Mesa Animal Hospital in 1994. She is one of 48 behavior specialists licensed in the country and enjoys keeping an active general medicine practice in addition to her behavior consultations.

**Behavior in Everyday Practice: What Every General Clinic Should Know** Incorporating behavior into everyday practice must have full support of the hospital team. The medical contributions to some behaviors are reviewed and why it is important to have the veterinarian rule out medical conditions. It introduces body language that the staff needs to be aware of and it reviews/discusses basic behavior problems that all practices should be comfortable in counseling. **Frazzled, Fearful and Stressed Out: The Patients or the Staff? (Or Both?)** This lecture discusses and reviews body language in more detail. It helps the general staff understand how to help owners safely and more comfortably get their pets into their cars, and into your clinic. It will teach how to recognize stress signals in the animals and small/easy changes they can make day to day to minimize these stressors.

**Hiding, Scratching, Growling and Biting: How to Quickly Work with Patients Who Dislike Us!** As a general practitioner and veterinary

behaviorist, Dr. Moffat has the unique perspective on working with day-to-day general practice cases that are difficult with the staff. This lecture deals just with the hard to handle cases. Learn some tips to help get these patients through those quick appointments in the least stressful manner. **Fearful Fido's and Felines: Understanding and Treating Fears, Phobias and Anxieties in our Patients** This lecture will examine the diagnosis of fear, phobia and anxiety by means of understanding the underlying pathophysiology of these disorders. Principles of behavior modification exercises will be covered and applications demonstrated. Pharmacological and nutraceutical and other product treatment modalities will be described.

### **Rena White CVT, VTS (Dentistry)**

Animal Dental Clinic NW – Lake Oswego, OR  
503/292-4533

Rena is a Certified Veterinary Technician who graduated from Bel-Rea Institute in 2006. Over the last several years she has focused primarily in the veterinary dental field and in 2014 she passed the Academy of Veterinary Dental Technicians (AVDT) Examination and is now a veterinary technician that specializes in dentistry. Ms. White is the Credentials Committee Chair of the Academy of Veterinary Dental Technicians.

**The Staff's Role in Dental Communication to Clients**

### **Ken Yagi BS, RVT, VTS (ECC, SAIM)**

ICU & Blood Bank Manager, Adobe Animal Hospital – San Jose, CA  
408/307-9751 | kenyagirvt@gmail.com

Mr. Yagi speaks internationally on veterinary nursing to provide practical knowledge, inspire professional growth, and advance the field of technicians.

**Place That Lifeline: Advanced Vascular Access** Peripheral and central venous catheters, intraosseous catheterization, and arterial catheterization are commonly performed as methods of fluid, drug, and nutrient administration, pressure measurement, and blood sampling.

**Mastering the Art of Arterial Lines** Placing a catheter in the artery requires practice and mastery of the fine skill involved in arterial puncture. The valuable tool does not come without challenges and potentials for complications, which will be addressed. **Evidence-Based CPR: The Recover Guideline** Cardiopulmonary arrest is the ultimate emergency facing our patients. Clear knowledge on the current methods in CPR is important in providing these patients the best chance of survival. **Anemia: It's Not Only About Bleeding** We will explore occurrences of anemia through loss, destruction, and compromised production, and discuss proper assessment and treatment options. **Why Your Parvo Patient Should Be Fed Right Away** One simple therapy that makes a significant difference in parvo survival is enteral feeding started within hours of admission, even when vomiting. Even when vomiting? Yes, even when vomiting. We will discuss many reasons nutritional intervention serves a key role in the recovery of these patients. **Incorporating Evidence into Veterinary Nursing** Various nursing practices are considered to be "standard of care," but are they really? Some nursing practices are continued out of tradition, while some might have valid evidence to support their use. Recent evidence elucidating many prominent questions will be answered, and the methods in incorporating evidence into nursing practice will be discussed.

# Lodging



## Host Hotel

### Hilton Garden Inn

541/752-5000

[hiltongardeninn.hilton.com](http://hiltongardeninn.hilton.com)

2500 SW Western Blvd., Corvallis

Reservation Code: OVC17

Room Block Rate: \$126 double queen or king, plus 10.8% tax

Amenities: Across the street from the conference. Restaurant, pool, fitness center, business center.

**Note: Reservation deadline is February 8, 2017. Make your reservations early, as the room block will fill up. After this date, rooms are first-come, first-served.**

## Other Lodging

Not an inclusive list of all area lodging. Rates do not reflect a 10.8% lodging tax.

### Best Western Grand Manor Inn & Suites

541/758-8571

[bestwesternoregon.com](http://bestwesternoregon.com)

925 NW Garfield, Corvallis

Reservation Code: OVC17

Friday: \$149.99 king single - \$159.99 queen double

Saturday: \$112.99 king single - \$122.99 queen double

Amenities: Pet friendly hotel (dogs only). Limited availability for pet-friendly rooms, so please call the hotel directly. Buffet style hot breakfast each morning. Free high-speed wireless internet, refrigerator, coffee maker in all rooms and suites. Close to aquatic center and shopping center.

### Days Inn

541/754-7474

[daysinn.com/corvallis](http://daysinn.com/corvallis)

113 NW 9th St., Corvallis

Reservation Code: OVC17

\$62 single - \$72 two queens or king

Amenities: Continental breakfast. Restaurant next door.

Exercise room. Wireless internet.

### Econolodge

541/758-9125

[econolodge.com/or131](http://econolodge.com/or131)

935 NW Garfield, Corvallis

Reservation Code: OVC17

\$79 single - \$89 double

### Super Eight Motel

541/758-8088

[super8.com](http://super8.com)

407 NW 2nd St., Corvallis

Reservation Code: OVC17

\$79.88 single queen - \$99.88 double queen

Amenities: Refrigerator and microwave in room. Close to downtown. Indoor pool and spa, laundry, free high-speed wireless internet, free satellite TV and HBO, coffee and continental breakfast. Dog-friendly – \$10 per night.

### Best Western Plus Prairie Inn

541/928-5050

[albanybestwestern.com](http://albanybestwestern.com)

1100 Price Rd. SE, Albany

Reservation Code: OVC2017

\$99.99 standard king or queen - \$109.99 double queen

Amenities: Complimentary hot breakfast buffet, wireless internet, microwave, refrigerator, coffee/tea maker. Indoor heated pool, spa and fitness center, onsite laundry/valet.

**Note:** We recommend that you make your lodging reservations as soon as possible, as there are many concurrent events at OSU during early March.

# Friday, March 3

## Companion 1

## Companion 2

| Companion 1   |  | Companion 2   |  |
|---------------|--|---------------|--|
| 7:00 - 5:00   | Registration in the Exhibit Hall<br><small>Track sponsored by</small><br> | 7:00 - 5:00   | Registration in the Exhibit Hall<br><small>Track sponsored by</small><br> |
| 8:30 - 10:30  | <b>Role of Protein Restriction in CKD   Protein-Losing Nephropathy</b> ~ Dr. Valerie Parker<br>2 CE  | 8:30 - 10:30  | <b>New Vaccines &amp; Vaccinations: Updates &amp; Insights for Cats &amp; Dogs</b> ~ Dr. Richard Ford<br>2 CE  |
| 10:30 - 11:00 | Break in the Exhibit Hall  | 10:30 - 11:00 | Break in the Exhibit Hall  |
| 11:00 - 12:00 | <b>Obesity Management</b> ~ Dr. Valerie Parker<br>1 CE   | 11:00 - 12:00 | <b>New Vaccine-Adverse Reactions &amp; Injury</b> ~ Dr. Richard Ford<br>1 CE   |
| 12:00 - 1:00  | Lunch in the Exhibit Hall  | 12:00 - 1:00  | Lunch in the Exhibit Hall  |
| 1:00 - 3:00   | <b>Nutritional Management of Chronic Enteropathies   Unconventional Diets</b> ~ Dr. Valerie Parker<br>2 CE   | 1:00 - 3:00   | <b>New Antibody Titers &amp; Vaccinations   Hyperlipidemic States in the Dog &amp; Cat</b> ~ Dr. Richard Ford<br>2 CE  |
| 3:00 - 3:30   | Break in the Exhibit Hall  | 3:00 - 3:30   | Break in the Exhibit Hall  |
| 3:30 - 4:30   | <b>The Use (and Misuse) of Liver Diets</b> ~ Dr. Valerie Parker<br>1 CE  | 3:30 - 4:30   | <b>Zoonoses: How Real the Threat</b> ~ Dr. Richard Ford<br>1 CE  |
| 4:30 - 5:30   | Happy Hour in the Exhibit Hall   | 4:30 - 5:30   | Happy Hour in the Exhibit Hall   |
| 5:30 - 7:30   | OSU CVM Alumni Reception in Magruder Hall  | 5:30 - 7:30   | OSU CVM Alumni Reception in Magruder Hall  |

## USDA Accreditation

## Practice Leadership & Team Development

| USDA Accreditation |  | Practice Leadership & Team Development |  |
|--------------------|--|--|--|
| 7:00 - 5:00        | Registration in the Exhibit Hall   | 7:00 - 5:00                            | Registration in the Exhibit Hall<br><small>Track sponsored by</small><br> |
| 8:30 - 10:30       | <b>Module 9: Health Certificates   Module 21: Fitness to Travel</b> ~ Drs. Gibson, Knutson & Schur<br>2 CE | 8:30 - 10:30                           | <b>Driving Profitability in Your Practice</b> ~ Dr. Karen Felsted<br>2 CE  |
| 10:30 - 11:00      | Break in the Exhibit Hall  | 10:30 - 11:00                          | Break in the Exhibit Hall  |
| 11:00 - 12:00      | <b>Module 3: Foreign Animal, Program &amp; Reportable Diseases</b> ~ Drs. Gibson, Knutson & Schur<br>1 CE  | 11:00 - 12:00                          | <b>Keys to Effective Hiring &amp; Retention: Part 1</b> ~ Dr. Karen Felsted<br>1 CE  |
| 12:00 - 1:00       | Lunch in the Exhibit Hall  | 12:00 - 1:00                           | Lunch in the Exhibit Hall  |
| 1:00 - 3:00        | <b>Module 6: Exotic Avian Disease   Module 7: Disease Detection</b> ~ Drs. Gibson, Knutson & Schur<br>2 CE | 1:00 - 3:00                            | <b>Effective Hiring &amp; Retention: Part 2   Giving Clients What They Really Want, Part 1</b> ~ Dr. Karen Felsted<br>2 CE                                     |
| 3:00 - 3:30        | Break in the Exhibit Hall  | 3:00 - 3:30                            | Break in the Exhibit Hall  |
| 3:30 - 4:30        | <b>Module 4: Preventing Disease Introduction &amp; Spread</b> ~ Drs. Gibson, Knutson & Schur<br>1 CE       | 3:30 - 4:30                            | <b>Giving Clients What They Really Want, Part 2</b> ~ Dr. Karen Felsted<br>1 CE  |
| 4:30 - 5:30        | Happy Hour in the Exhibit Hall   | 4:30 - 5:30                            | Happy Hour in the Exhibit Hall   |
| 5:30 - 7:30        | OSU CVM Alumni Reception in Magruder Hall  | 5:30 - 7:30                            | OSU CVM Alumni Reception in Magruder Hall  |

## Equine

## Food Production

|               |   |             |                                  |   |         |
|---------------|---|-------------|----------------------------------|---|---------|
| 7:00 - 5:00   | Registration in the Exhibit Hall  | 7:00 - 5:00 | Registration in the Exhibit Hall |   |         |
| 8:30 - 10:00  | <b>Eye Examination Techniques in the Horse</b><br>~ Dr. Dennis Brooks           | 1.5<br>CE   | 8:30 - 9:30                      | <b>Tips for Improving Surgical Success in the Field</b><br>~ Dr. Jennifer Schleining                | 1<br>CE |
| 10:00 - 10:30 | Break in the Exhibit Hall   |             | 9:30 - 10:00                     | Break in the Exhibit Hall   |         |
| 10:30 - 12:00 | <b>Corneal Ulcers &amp; Abrasions in the Horse</b><br>~ Dr. Dennis Brooks       | 1.5<br>CE   | 10:00 - 12:00                    | <b>Bovine Lameness</b> ~ Dr. Jennifer Schleining  | 2<br>CE |
| 12:00 - 1:00  | Lunch in the Exhibit Hall   |             | 12:00 - 1:00                     | Lunch in the Exhibit Hall   |         |
| 1:00 - 2:30   | <b>New Group of Four Types of Immune-Mediated Keratitis</b> ~ Dr. Dennis Brooks | 1.5<br>CE   | 1:00 - 2:00                      | <b>Common Surgical Procedures in Cattle</b><br>~ Dr. Jennifer Schleining                            | 1<br>CE |
| 2:30 - 3:00   | Break in the Exhibit Hall   |             | 2:00 - 2:30                      | Break in the Exhibit Hall   |         |
| 3:00 - 4:30   | <b>Uveitis in the Horse</b> ~ Dr. Dennis Brooks                                 | 1.5<br>CE   | 2:30 - 4:30                      | <b>Anesthesia &amp; Pain Management   Clinical Case Studies in Cattle</b> ~ Dr. Jennifer Schleining | 2<br>CE |
| 4:30 - 5:30   | Happy Hour in the Exhibit Hall  |             | 4:30 - 5:30                      | Happy Hour in the Exhibit Hall  |         |
| 5:30 - 7:30   | OSU CVM Alumni Reception in Magruder Hall                                       |             | 5:30 - 7:30                      | OSU CVM Alumni Reception in Magruder Hall   |         |

## Technicians & Assistants

|               |  |         |
|---------------|--|---------|
| 7:00 - 5:00   | Registration in the Exhibit Hall   |         |
| 8:30 - 9:30   | <b>Advanced Vascular Access</b> ~ Mr. Ken Yagi, RVT, VTS   | 1<br>CE |
| 9:30 - 10:00  | Break in the Exhibit Hall  |         |
| 10:00 - 12:00 | <b>Mastering the Art of Arterial Lines   Evidence-Based CPR</b> ~ Mr. Ken Yagi, RVT, VTS                     | 2<br>CE |
| 12:00 - 1:00  | Lunch in the Exhibit Hall  |         |
| 1:00 - 2:00   | <b>Anemia: Not Only About Bleeding</b><br>~ Mr. Ken Yagi, RVT, VTS   | 1<br>CE |
| 2:00 - 2:30   | Break in the Exhibit Hall  |         |
| 2:30 - 4:30   | <b>Parvo Patient Should Be Fed   Incorporating Evidence into Veterinary Nursing</b> ~ Mr. Ken Yagi, RVT, VTS | 2<br>CE |
| 4:30 - 5:30   | Happy Hour in the Exhibit Hall   |         |
| 5:30 - 7:30   | OSU CVM Alumni Reception in Magruder Hall  |         |

## Happy Hour

4:30 pm - 5:30 pm ~ Exhibit Hall

At the close of Friday's sessions, enjoy a refreshing beverage from the no-host bar and visit with new friends and familiar faces in the Exhibit Hall.

## OSU CVM Alumni Reception

5:30 pm - 7:30 pm ~ deLaubenfels Atrium, Magruder Hall

Come join Dean Susan Tornquist for appetizers and drinks. Find out what's new in the college, and take a student-led tour of the hospital. Please RSVP on the registration form.

## Exhibit Hall

Friday and Saturday ~ Alumni Center Ballroom

Thank you to our exhibitors for their continued support of the veterinary profession and educational events such as the Oregon Veterinary Conference. We encourage you to visit each exhibitor at this year's conference. In the Exhibit Hall, you'll find the latest in equipment, products, and services designed to benefit your practice and the clients you serve. And be sure to play Exhibitor Bingo for a chance to win an iPad! Prize sponsored by Dignified Pet Services.

# Saturday, March 4

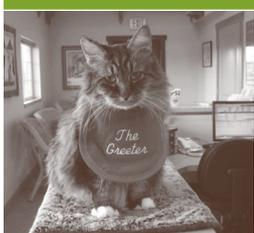
| Companion 1   |  |        | Companion 2   |  |  | Companion 3 (for DVM & Tech./Asst.) |   |      |
|---------------|--|--------|---------------|--|--|-------------------------------------|---|------|
| 7:00 - 5:00   | Registration in the Exhibit Hall                                     |        | 7:00 - 5:00   | Registration in the Exhibit Hall   |  | 7:00 - 5:00                         | Registration in the Exhibit Hall                                      |      |
| 8:00 - 10:00  | Urinalysis Revisted   CKD, Part 1: Diagnosis ~ Dr. Dennis Chew       | 2 CE   | 8:00 - 10:00  | Chronic Cough in the Dog   FIP ~ Dr. Richard Ford                          | 2 CE   | 8:00 - 10:00                        | Periodontal Disease   Staff's Role in Communication ~ Dr. Jean Battig | 2 CE |
| 10:00 - 10:30 | Break in the Exhibit Hall  |        | 10:00 - 10:30 | Break in the Exhibit Hall  |  | 10:00 - 10:30                       | Break in the Exhibit Hall   |      |
| 10:30 - 11:30 | CKD, Part 2: Management ~ Dr. Dennis Chew                            | 1 CE   | 10:30 - 11:30 | Infectious Disease Update ~ Dr. Richard Ford                               | 1 CE   | 10:30 - 11:30                       | Disease We Love to Hate: Tooth Resorption ~ Dr. Jean Battig           | 1 CE |
| 11:30 - 1:30  | Awards Luncheon in Arnold Bistro                                     |        | 11:30 - 1:30  | Awards Luncheon in Arnold Bistro   |  | 11:30 - 1:30                        | Awards Luncheon in Arnold Bistro                                      |      |
| 1:30 - 3:00   | Bacteria Urinary Tract Infections in Dogs ~ Dr. Dennis Chew          | 1.5 CE | 1:30 - 2:30   | Sentinel Node   Cats with Kidney Stones ~ OSU Faculty                      | 1 CE   | 1:30 - 2:30                         | Save or Pull? Preserving Function ~ Dr. Jean Battig                   | 1 CE |
| 3:00 - 3:30   | Break in the Exhibit Hall  |        | 2:30 - 3:00   | Break in the Exhibit Hall  |  | 2:30 - 3:00                         | Break in the Exhibit Hall   |      |
| 3:30          | Silent Auction Closes   Exhibitor Bingo Drawing                      |        | 3:30          | Silent Auction Closes   Exhibitor Bingo Drawing                            |  | 3:30                                | Silent Auction Closes   Exhibitor Bingo Drawing                       |      |
| 3:30 - 5:00   | Approach to Diagnosis & Treatment of Hypercalcemia ~ Dr. Dennis Chew | 1.5 CE | 3:00 - 5:00   | Salmon Poisoning   Oncology   UTIs   Staphylococcus ~ OSU Faculty/Students | 2 CE   | 3:00 - 5:00                         | Intraoral Radiographs   Malocclusion!!? Now What? ~ Dr. Jean Battig   | 2 CE |
| 5:00          | SCAVMA Reception in LaSells Stewart Center                           |        | 5:00          | SCAVMA Reception in LaSells Stewart Center                                 |  | 5:00                                | SCAVMA Reception in LaSells Stewart Center                            |      |

| Leadership & Team |   |        | Technicians & Assistants 1 |  |        | Technicians & Assistants 2 |   |        |
|-------------------|---|--------|----------------------------|--|--------|----------------------------|---|--------|
| 7:00 - 5:00       | Registration in the Exhibit Hall  |        | 7:00 - 5:00                | Registration in the Exhibit Hall                                   |        | 7:00 - 5:00                | Registration in the Exhibit Hall  |        |
| 8:00 - 9:30       | Optimizing Your Digital Presence: Real Case Studies ~ Mr. Eric Garcia     | 1.5 CE | 8:00 - 9:30                | Trauma & Shock: The 1-2 Punch ~ Ms. Megan Brashear, CVT, VTS (ECC) | 1.5 CE | 8:00 - 9:30                | Behavior in Everyday Practice ~ Dr. Kelly Moffat                        | 1.5 CE |
| 9:30 - 10:00      | Break in the Exhibit Hall   |        | 9:30 - 10:00               | Break in the Exhibit Hall  |        | 9:30 - 10:00               | Break in the Exhibit Hall   |        |
| 10:00 - 11:30     | Developing the BEST Facebook Strategy ~ Mr. Eric Garcia                   | 1.5 CE | 10:00 - 11:30              | Kidney Disease ~ Ms. Megan Brashear, CVT, VTS (ECC)                | 1.5 CE | 10:00 - 11:30              | Frazzled, Fearful & Stressed Out: Patients or Staff? ~ Dr. Kelly Moffat | 1.5 CE |
| 11:30 - 1:30      | Awards Luncheon in Arnold Bistro  |        | 11:30 - 1:30               | Awards Luncheon in Arnold Bistro                                   |        | 11:30 - 1:30               | Awards Luncheon in Arnold Bistro  |        |
| 1:30 - 3:00       | New Tools & Tips to Manage Your Online Reputation ~ Mr. Eric Garcia       | 1.5 CE | 1:30 - 3:00                | Canine Heatstroke ~ Ms. Megan Brashear, CVT, VTS (ECC)             | 1.5 CE | 1:30 - 3:00                | Quickly Work with Patients That Dislike Us ~ Dr. Kelly Moffat           | 1.5 CE |
| 3:00 - 3:30       | Break in the Exhibit Hall   |        | 3:00 - 3:30                | Break in the Exhibit Hall  |        | 3:00 - 3:30                | Break in the Exhibit Hall   |        |
| 3:30              | Silent Auction Closes   Exhibitor Bingo Drawing                           |        | 3:30                       | Silent Auction Closes   Exhibitor Bingo Drawing                    |        | 3:30                       | Silent Auction Closes   Exhibitor Bingo Drawing                         |        |
| 3:30 - 5:00       | 25 Electronic Tools & Apps That Will Rock Your Practice ~ Mr. Eric Garcia | 1.5 CE | 3:30 - 5:00                | The Art of Nursing ~ Ms. Megan Brashear, CVT, VTS (ECC)            | 1.5 CE | 3:30 - 5:00                | Understanding & Treating Fears, Phobias & Anxieties ~ Dr. Kelly Moffat  | 1.5 CE |
| 5:00              | SCAVMA Reception in LaSells Stewart Center                                |        | 5:00                       | SCAVMA Reception in LaSells Stewart Center                         |        | 5:00                       | SCAVMA Reception in LaSells Stewart Center                              |        |

**Animal Welfare (AM) | Companion 4 (PM)**
**Equine**
**Food Production**

|              |   |   |               |   |             |                                  |   |        |
|--------------|---|---|---------------|---|-------------|----------------------------------|---|--------|
| 7:00 - 5:00  | Registration in the Exhibit Hall  |  | 7:00 - 5:00   | Registration in the Exhibit Hall  | 7:00 - 5:00 | Registration in the Exhibit Hall |   |        |
| 8:00 - 9:00  | Welfare Perspectives ~ Dr. Gail Golab & Mr. Wayne Pacelle                 | 1 CE  | 8:00 - 9:30   | Reproduction Problems: Equine Endometritis ~ Dr. Patrick McCue          | 1.5 CE      | 8:00 - 10:00                     | Vaccine Response   Calf Vaccination Protocols ~ Dr. Chris Chase | 2 CE   |
| 9:00 - 9:30  | Break in the Exhibit Hall   |   | 9:30 - 10:00  | Break in the Exhibit Hall   |             | 10:00 - 10:30                    | Break in the Exhibit Hall                                       |        |
| 9:30 - 11:30 | Open Q & A ~ Dr. Gail Golab & Mr. Wayne Pacelle                           | 2 CE  | 10:00 - 11:30 | Reproduction Problems: Dystocia & Periparturient ~ Dr. Patrick McCue    | 1.5 CE      | 10:30 - 11:30                    | Immune Response & Microbiome ~ Dr. Chris Chase                  | 1 CE   |
| 11:30 - 1:30 | Awards Luncheon in Arnold Bistro  |   | 11:30 - 1:30  | Awards Luncheon in Arnold Bistro  |             | 11:30 - 1:30                     | Awards Luncheon in Arnold Bistro                                |        |
| 1:30 - 3:00  | Incorporating Ocular Wellness into Your SA Practice ~ Dr. Cassandra Bliss | 1.5 CE  | 1:30 - 2:30   | Reproduction Problems: Twins & Early Pregnancy ~ Dr. Patrick McCue      | 1 CE        | 1:30 - 3:00                      | Animal Health Division Update ~ Dr. Brad LeaMaster              | 1.5 CE |
| 3:00 - 3:30  | Break in the Exhibit Hall   |   | 2:30 - 3:00   | Break in the Exhibit Hall   |             | 3:00 - 3:30                      | Break in the Exhibit Hall                                       |        |
| 3:30         | Silent Auction Closes   Exhibitor Bingo Drawing                           |   | 3:30          | Silent Auction Closes   Exhibitor Bingo Drawing                         |             | 3:30                             | Silent Auction Closes   Exhibitor Bingo Drawing                 |        |
| 3:30 - 5:00  | Ocular Pharmacy for SA & Equine Practitioner ~ Dr. Cassandra Bliss        | 1.5 CE  | 3:00 - 5:00   | Reproduction Problems: Postpartum & Stallion Issues ~ Dr. Patrick McCue | 2 CE        | 3:30 - 5:00                      | Why & How? FAMACHA Scoring ~ Dr. Charles Estill                 | 1.5 CE |
| 5:00         | SCAVMA Reception in LaSells Stewart Center                                |   | 5:00          | SCAVMA Reception in LaSells Stewart Center                              |             | 5:00                             | SCAVMA Reception in LaSells Stewart Center                      |        |

## Awards Luncheon



### Vladimir

2016 Oregon Animal Hall of Fame™ inductee

### OVMA Awards & Oregon Animal Hall of Fame™

11:30 am - 1:15 pm ~ Arnold Bistro  
Celebrate the induction of worthy animals into the Oregon Animal Hall of Fame™. Their remarkable stories will touch your heart. Cosponsored by the OVMA and the Animal Health Foundation of Oregon. The luncheon celebration is also a time to honor individuals for their significant and valuable contributions to veterinary medicine and animal health as part of the OVMA's Awards of Excellence program.

## Dental Lab for Technicians/Assistants

Saturday 1:30 - 5:30 pm

Presented by Dr. Jean Battig, DACD

Limited to 20. Sign up on the registration form. Fee: \$105

**Topics:** Mastering the Dental Prophylaxis | Basic Dental Charting  
Hand Instrumentation & Sharpening | The Technician's Role in the Dental Procedure

## Food/Mixed Animal Practitioners Breakfast

7:00 am - 8:00 am ~ Arnold Bistro

Join your fellow food and mixed animal practitioners for this annual breakfast tradition.

Sponsored by

**zoetis**

FOR ANIMALS. FOR HEALTH. FOR YOU.



## AHFO Silent Auction

Closes Saturday at 3:30 pm ~ Exhibit Hall

Bid on a variety of unique items in this silent auction held during the conference in the Exhibit Hall. Proceeds benefit the Animal Health Foundation of Oregon, the OVMA's charitable organization, sponsor of the Animal Welfare track.

## Exhibitor Bingo

Closes Saturday at 3:30 pm ~ Exhibit Hall

To be eligible, entries must be in the box in the Exhibit Hall by 3:30 pm on Saturday. One winner will be drawn from all correct entries to receive an iPad.

Sponsored by



DIGNIFIED PET SERVICES

Cremation & Memorials  
For Your Companion

## SCAVMA Reception

5:00 pm ~ LaSells Stewart Center

All veterinarians are invited to linger a bit after the day's sessions to network with the OSU veterinary students. Students will offer appetizers and drinks in exchange for conversation on careers and the profession. Please RSVP on the registration form.



# Sunday, March 5

## Companion 1

|               |  |      |
|---------------|--|------|
| 8:00 - 12:00  | Registration in the Alumni Foyer   |      |
| 8:30 - 10:30  | Cats w/ Urethral Obstruction   Feline Cystitis, Part 1 ~ Dr. Dennis Chew | 2 CE |
| 10:30 - 10:45 | Break in the Foyer   |      |
| 10:45 - 11:45 | Feline Cystitis, Part 2 ~ Dr. Dennis Chew                                | 1 CE |
| 11:45         | Adjourn  |      |

## Companion 2

|               |  |        |
|---------------|--|--------|
| 8:00 - 12:00  | Registration in the Alumni Foyer                                     |        |
| 8:30 - 10:00  | Scratching the Surface: Canine Corneal Ulcers ~ Dr. Cassandra Bliss  | 1.5 CE |
| 10:00 - 10:15 | Break in the Foyer   |        |
| 10:15 - 11:45 | Diagnosis & Management of the Glaucoma Patient ~ Dr. Cassandra Bliss | 1.5 CE |
| 11:45         | Adjourn  |        |

## Equine

|               |  |        |
|---------------|--|--------|
| 8:00 - 12:00  | Registration in the Alumni Foyer                     |        |
| 8:30 - 10:00  | Caps, Canine & Wolf Teeth ~ Dr. Lynn Caldwell        | 1.5 CE |
| 10:00 - 10:15 | Break in the Foyer                                   |        |
| 10:15 - 11:45 | EOTHR & Fascial Space Infections ~ Dr. Lynn Caldwell | 1.5 CE |
| 11:45         | Adjourn  |        |

## Technicians & Assistants 1

|               |   |        |
|---------------|---|--------|
| 8:00 - 12:00  | Registration in the Alumni Foyer                            |        |
| 8:30 - 10:00  | Addison's Crisis ~ Ms. Megan Brashear, CVT, VTS (ECC)       | 1.5 CE |
| 10:00 - 10:15 | Break in the Foyer  |        |
| 10:15 - 11:45 | Electrolytes & Fluid Therapy ~ Ms. Megan Brashear, CVT, VTS | 1.5 CE |
| 11:45         | Adjourn   |        |

## Technicians & Assistants 2

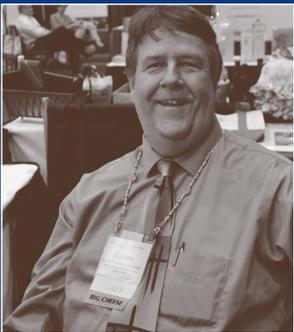
|               |  |      |
|---------------|--|------|
| 8:00 - 12:00  | Registration in the Alumni Foyer                                   |      |
| 8:30 - 10:30  | Wound Triage & Assessment   Wound Management ~ Ms. Maeve East, CVT | 2 CE |
| 10:30 - 10:45 | Break in the Foyer   |      |
| 10:45 - 11:45 | Infection Control: How to Keep the Bugs Out ~ Ms. Maeve East, CVT  | 1 CE |
| 11:45         | Adjourn  |      |

## OVMA Business Forum

7:30 am - 8:15 am ~ Alumni Center Ballroom

Join us for a light breakfast and learn about the status of your Association and the current issues facing the profession, including legislative and regulatory issues. This is your opportunity to be informed and involved.

## 2016 OVC Memories



Registration and attendance at, or participation in, the Oregon Veterinary Conference and associated activities constitutes an agreement by the registrant to OVMA's use and distribution (both now and in the future) of the registrant's image or voice in photographs, videos, electronic reproductions, marketing efforts and materials, and audiotapes of such events and activities.

# Travel & Parking

The CH2M Hill Alumni Center and the LaSells Stewart Center are on the Northeast corner of 26th St. and Western Blvd.

## Driving

### 99W North or South

Drive Highway 99W into Corvallis, which turns into 3rd Street (North) and 4th Street (South). Turn West on Western Blvd. and drive to 26th St.

### I-5 North and South

Turn West on Highway 34 and drive 10 miles toward Corvallis.

1) Turn on Highway 34 toward Reser Stadium/Oregon Coast on the bypass around Corvallis. Turn Right (North) onto 26th Street, go one block north to Western Blvd. and 26th St.

-OR-

2) Drive into Corvallis across the Bridge and turn left (South) onto 4th Street. Take 4th Street south until Western Blvd. Turn right (West) onto Western Blvd.

## Flying

### Portland

Portland International Airport is approximately 2 hours from Corvallis. The Hut Airport Shuttle ([hutshuttle.com](http://hutshuttle.com)) serves Corvallis from PDX. Reservations required. Call 541/926-2525.

### Eugene

Eugene's airport is approximately 1 hour from Corvallis. The OMNI Shuttle ([omnishuttle.com](http://omnishuttle.com)) runs from Eugene to Corvallis. Call 800/741-5097. Reservations required.

## Parking

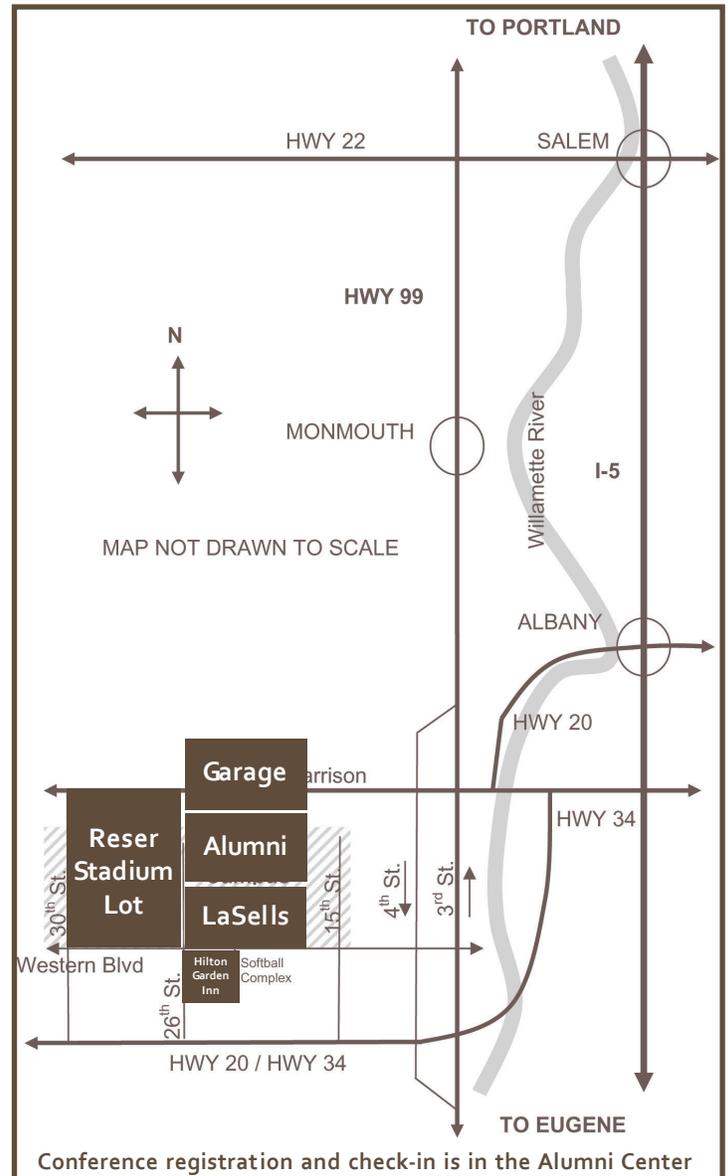
Parking is \$10 on Friday for Zones B & C.

Parking is available in the garage at the intersection of Washington Way and 26th Street, just north of the Alumni Center, or in the Reser Stadium lot.

There is no charge for parking on the weekend.

Parking usage varies among attendees. Some attendees stay at nearby hotels and walk. Others carpool. Therefore, paying individually if and when you park is the most equitable option for all.

Pay stations in the parking areas accept credit cards and cash. Save time by purchasing a parking pass for Zones B & C in advance at: <https://my.parking.oregonstate.edu/sales/daily/>



## SHORTCUTS

Purchase parking passes for Friday in advance



Google Maps location of CH2M Hill Alumni Center

